

## 2010 CANCER CHALLENGE SPONSORSHIP AGREEMENT

PO Box 1843 Bentonville, AR 72712  
 479-273-3172 Fax: 479-273-7519 Email: fina@cancerchallenge.com www.thecancerchallenge.com

Donor: \_\_\_\_\_ Date: \_\_\_\_\_  
 (please print as it should appear in publication)

Contact Name: \_\_\_\_\_ Email: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Total Event Sponsorship Levels						Individual Event Sponsorship Levels					
	Founding	Platinum	Diamond	Gold	Media Or Social	Silver	Bronze	Motorcycle	Tennis	Trap Shoot	Run
Sponsor Participation	\$25,000	\$15,000	\$10,000	\$6,000	\$5,000	\$3,000	\$2,000	\$2,500	2,000	\$1,500	\$1,500
Golf Entries	12	12	8	4	4	2	2 golf OR	2			
Tennis Entries	4	2	2	2		2	2 tennis		3		
Trap Shoot Entries	3									3	
Motorcycle Entries	2	2	1					6			
Run Entries	2										10
Social Tickets	16	12	8	8	6	6	4	4	6	6	4
<b>Sponsor Visibility</b>											
Individual Event Brochures	•							•	•	•	•
Main Event Brochure	•	•	•	•	•	•	•	•	•	•	•
Television Spots	•										
Media Recognition	•	•	•					•			
Website	•	•	•	•	•	•	•	•	•	•	•
<b>Event Recognition</b>											
Sponsorship Banners at Event	•	•	•	•	•	•	•	•	•	•	•
Hole Signage on Golf Course	•	•	•	•	•						
Sponsor Provided Banner	•	•	•	•	•	•		•	•	•	•
Announcements at Event	•							•			•

\* Some benefits may not be available if agreement is received after February 15.

### SPONSORSHIP COMMITMENTS

Please select the sponsorship level(s) in which you are committing for the upcoming event and total your contribution in the box to the right.

#### Total Event Sponsorship

- Founding/Crystal \$25,000   
  Platinum \$15,000   
  Diamond \$10,000   
  Gold \$6,000  
 Media \$5,000   
  Silver \$3,000   
  Bronze \$2,000

#### Individual Event Sponsorship

- Social \$5,000   
  Motorcycle \$2,500   
  Tennis \$2,000   
  Trap Shoot \$1,500   
  Run \$1,500  
 Teen Cancer Challenge (contact Cancer Challenge office to discuss sponsorship opportunities)

Total Contribution	
Total Cash	\$ _____
In-Kind**	\$ _____
Auction Item**	\$ _____
<b>Total Contribution</b>	<b>\$ _____</b>

#### In-Kind Goods/Services Description

According to policy, in-kind donations of goods and services that The Cancer Challenge would normally pay for its operations will be recognized as sponsors at 100% of fair market value (i.e. beverages, t-shirts, meals, etc.). Note: In-kind donations not deemed necessary to the event may be declined.

\*\* Please provide a description of the goods and/or services that will be donated to The Cancer Challenge. \_\_\_\_\_

**Thank you for your support. Donations are tax deductible fully allowed by the law. Federal ID #71-0768702**