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Article 2 – Social Event

“Beating Cancer at Its Own Game” will be the rally cry at The Cancer Challenge Friday Night Lights Party and Auction on Friday, June 26, beginning at 6:30 p.m. at the John Q. Hammons Center in Rogers. Cancer Challenge players, coaches, and fans will enjoy tailgating and a four-quarter event featuring an auction, sideline activities, meet and greet with honorary players and coaches, and a special half-time show. Ticket cost is \$75 and can be purchased online at www.cancerchallenge.com. Ticket prices include complimentary hors d’oeuvres, cocktails, and entertainment.

In the silent and live auctions there will be over 200+ items to bid on including: A 7-night stay at a Private Vacation Home in Maine, an Authentic NFL Jersey and Mini Game Ball autographed by Brett Favre, a NWA Naturals Private Suite for 20, Hearts on Fire Diamond Earrings, a Nilo Game Bird Hunt for Two at Winchester’s Farm, A VIP NASCAR Trip for Two, and numerous autographed sports memorabilia.

Following the half-time program, fans will be entertained by the pure southern sound of Maud Crawford. The band is a three-time winner of a Northwest Arkansas Music Award (NAMA) and a nominee for the NAMA Hall of Fame. Maud Crawford opened in 2008 at the Hook & Ladder Country Music Festival, which featured Diamond Rio, Emerson Drive, John Anderson, Collin Raye and Confederate Railroad. They recently finished recording their debut CD and are planning its release.

Proceeds from The Cancer Challenge's signature three-day sporting event and Friday Night Lights social event benefit: Community Clinic at St. Francis House, Springdale and Rogers; NARTI, Springdale; Washington Regional's Cancer Support Home, Fayetteville and Bentonville; Circle of Life Hospice, Springdale; and HOPE (Helping Oncology Patients Excel), Fayetteville.

The Cancer Challenge is a non-profit organization that raises funds for health organizations in Northwest Arkansas to support programs and services designed around the early detection, prevention, diagnosis, research and treatment of cancer.

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